

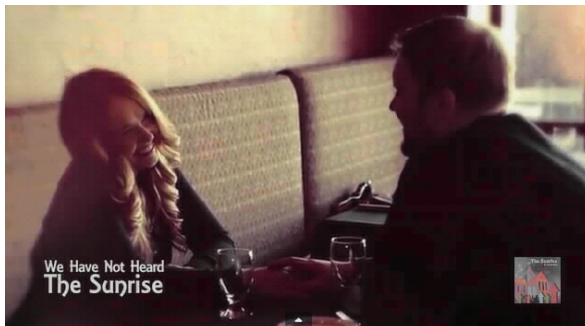
FOR IMMEDIATE RELEASE

The Sunrise Music Video for "We Have Not Heard" to Air on UPTV's National Program, "Up in the Morning."

Cleveland, Ohio – The Sunrise music video for the song "We Have Not Heard" will air on UPTV's morning show, "Up In The Morning."

The music video for "We Have Not Heard" will air on Monday, 4/21/14 between 8:00AM and 9:00AM.

UP Uplifting Entertainment (formerly GMC - Gospel Music Channel) is America's favorite channel for uplifting entertainment. Reaching over 70 million households, UPTV features music and inspiring stories the whole family will enjoy. <http://www.uptv.com>



UP is available to DISH NETWORK SUBSCRIBERS on channel 188, DIRECTV channel 338, Verizon FiOS channel 224 and on local cable.

To see if UP is available through a cable or satellite provider, please visit this link: <http://up.viewerlink.tv>

The official music video for The Sunrise song "We Have Not Heard" can be watched on YouTube online at: <http://youtu.be/mLrRHSN0vTw>

About The Sunrise

Acoustic and electric original band The Sunrise breaks the mold of cookie-cutter popular music with engaging, inspirational, and often convicting songs - meant for true music fans - while emphasizing the message of Jesus Christ.

The recent album release by The Sunrise, titled "We Have Not Heard," features guitar legend Phil Keaggy and drummer Joe Vitale (Crosby Stills Nash Young, Joe Walsh).

CCM Magazine gives the album, "We Have Not Heard," four stars and says that it, "exudes musical and spiritual authenticity that shouldn't be ignored." Uplifting Entertainment (UPTV.com) notes, "The Sunrise is certainly in a class of its own," and calls the album, "a title we are truly excited about."

More information about The Sunrise can be found online at <http://www.thesunrisemusic.com>

Contact:

The Sunrise

contact@thesunrisemusic.com

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